



Business Intelligence & Data Visualization Program

Learn **SQL** and **Power BI** to transform raw data into dashboards, reports and business insights.



SQL + Power BI



Real Projects



Dashboard
Storytelling



Weekend
Offline Program



@Vadodara

Why Students Choose The Career Lens

A practical learning experience built for confidence, skills and career growth.

1



Weekend Offline Sessions

Learn in a focused
classroom environment

2



Trained by Data Analyst Professionals

Learn from working
industry experts

3



100% Placement Support

Guidance and support
through your career journey

4



Unlimited Revision

Rejoin upcoming batches
to revise and improve

5



Fee Refundable Policy

A confidence-driven
learning commitment

6



Real Student Success Stories

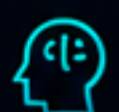
Transformation from
non-tech to analytics



“ We don't just teach tools.
We build confidence, practice
and career direction. ”



Focused Learning



Expert Mentorship



Career Growth



Lifelong Support

Career Transformation Roadmap

Powered by AI ✨

A practical BI learning path from SQL fundamentals to dashboard-ready analyst

1

SQL Foundation

Learn SELECT queries, JOINS and core SQL thinking

★ Practice Questions + Interview Questions



```
SELECT c.name, SUM(o.amount) AS total
FROM customers c
JOIN orders o ON o.cust_id = c.id
WHERE o.order_date >= '2024-01-01'
GROUP BY c.name
ORDER BY total DESC;
```

2

Advanced SQL

Solve real data problems with advanced query writing

★ Sub-Queries ★ CTE ★ Window Functions

```
WITH sales_cte AS (
  SELECT product_id, SUM(amount) AS total
  FROM sales
  GROUP BY product_id
)
SELECT p.name, s.total,
       RANK() OVER (ORDER BY s.total DESC) AS rnk
FROM sales_cte s
JOIN products p ON p.id = s.product_id;
```

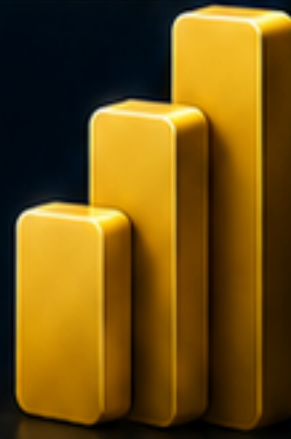


3

Power BI Foundation

Understand ETL process, filters and interactions

★ Project 1 - Visualization

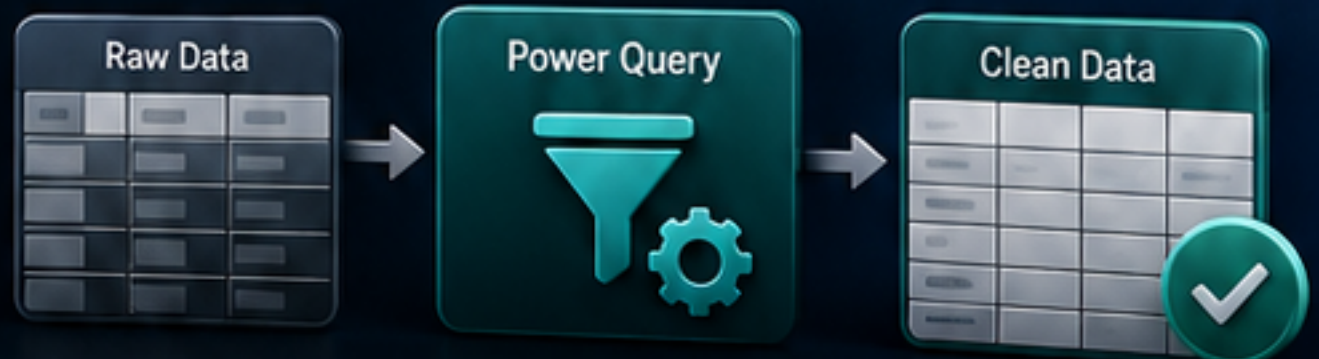


4

Power Query & Data Transformation

Transform, combine and prepare data for analysis

★ Project 2



5

DAX + Dashboard Building

Create measures, optimize reports and build insights

★ Calculated Column vs Measure ★ Advanced DAX

```
Total Sales = SUM(Sales[Amount])
Total Profit = SUM(Sales[Profit])
Profit % =
  DIVIDE([Total Profit], [Total Sales], 0)
Sales LY =
  CALCULATE([Total Sales], SAMEPERIODLASTYEAR('Date'[Date]))
```



6

Projects + Revision + Interview Readiness

Complete projects, revise concepts and build confidence

★ Project 3 ★ Doubt Solving ★ Top Interview Questions



Learn. Practice. Revise. Get Referred.

Your step-by-step journey into Business Intelligence with The Career Lens

Detailed Curriculum

8 practical modules designed to make you **smarter, technical** and **job-ready**.



Focus of this program: **Module 03 to Module 07** (Included & Full-Spectrum Training).
Module 08 is a Revision & Interview Support Module.

01

Excel Foundation

3 Weeks



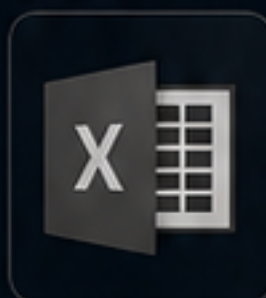
RECOMMENDED
FOUNDATION

- Logical Functions
- Number Functions
- Text Functions
- Date Functions
- Solve Questions
- Self Evaluation Test 1

02

Excel Advanced

4 Weeks



RECOMMENDED
FOUNDATION

- Data Validation
- Lookup Functions
- Pivot Table
- Create Survey Form
- Data Cleaning Project
- Self Evaluation Test 2
- Conditional Formatting
- Dashboard & Report Creation

PREREQUISITE PATH (Recommended but not mandatory)

03

SQL Foundation

4 Weeks



INCLUDED

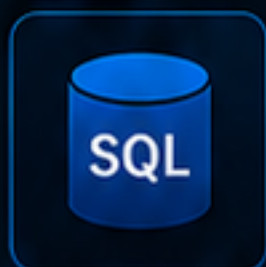
- Introduction to MS SQL
- Basic SELECT Query Writing
- JOINS
- Practice Questions
- Top Interview Questions

✓ INCLUDED IN THIS PROGRAM

04

SQL Advanced

4 Weeks



INCLUDED

- Revision of SQL Foundation
- Sub-Queries
- CTE
- Window Functions
- 10 Days SQL Challenge
- SQL Project & Practice Questions

✓ INCLUDED IN THIS PROGRAM

05

Power BI Foundation

2 Weeks



INCLUDED

- Introduction to Power BI
- Project 1 - Visualization
- Understand ETL Process
- Filters
- Interactions

✓ INCLUDED IN THIS PROGRAM

06

Power BI Intermediate

2 Weeks



INCLUDED

- Power BI Project 2 - Data Transformation + Visualization
- Understand Power Query
- Advanced Concepts of Data Combined
- Intro to DAX - Calculated Column vs Measure
- Completion of Project 2

✓ INCLUDED IN THIS PROGRAM

07

Power BI Advanced

2 Weeks



INCLUDED

- Power BI Project 3 - SQL + Power BI
- Understand Query & Space Optimization
- Advanced DAX Functions
- Dashboard vs Report View
- Completion of Project 3

INCLUDED IN THIS PROGRAM

08

Revision & Interview Support

1 Week



SUPPORT

- Complete revision of all topics
- Doubt solving
- Top Interview Questions
- Practice to build confidence

✓ INTERVIEW & CAREER SUPPORT MODULE



LEARN

Build Strong
Foundations



PRACTICE

Apply Concepts &
Solve Problems



BUILD

Create Projects &
Real Dashboards



PREPARE

Gain Confidence &
Excel in Interviews



SUCCEED

Get Job-Ready
& Grow Your Career



Every Module Builds Your Confidence.
Every Step Takes You Closer to Success.



Ready to Build BI & Visualization Skills?

Practical training. **Real** dashboards. **Career** support.

Weekend offline batches designed for
students, freshers and working professionals.



SQL + Power BI



Real Projects



Dashboard
Storytelling



Beginner
Friendly



Weekend
Offline Program

Admissions Open

Join the Next Weekend Batch



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From raw data to real insights — we guide you step by step.